



VIVA VIBRANT

SAI VIVA LANE

200ft Radial Road, Pallavaram



South Chennai's Most Promising Developer

ABOUT US

VIVA Housing proudly brings over a 13 Years of expertise in crafting exquisite homes that elevate lifestyles. Each project is thoughtfully crafted to meet the astute demands of homebuyers, offering preeminent convenience and comfort. Our Determined commitment to providing opulent luxuries at competitive prices ensures our properties are celebrated for their stunning aesthetics and strategic accessibility to essential facilities.

13

**Years of
Excellence**

110 +

**Completed
Projects**

15 +

**Ongoing
Projects**

1025+

**Happy
Families**





A Make Dreams LIVE

Our Main Motto Is *'Home For Everyone,*
And we are dedicated to helping our
Customers find their dream homes





WHY YOU SHOULD CONSIDER AN APARTMENT AT VIVA VIBRANT?

HERE ARE 6 REASONS WHY >>>



Hotspot @Radial Road

Pallavaram Radial Road offers seamless connectivity to city's key destinations, including entertainment hubs, public transit, highways, IT parks, and educational institutions. This prime location ensures you're always well-connected.

Residential catchments along OMR, ECR, and PTR (Pallavaram Thoraipakkam Road), such as Sholinganallur, Perungudi, Siruseri, and Pallavaram have successfully met the growing residential demand.



Connectivity GST & OMR

The Pallavaram–Thoraipakkam Radial Road (State Highways 109) links the Grand Southern Trunk Road in Pallavaram with Rajiv Gandhi Salai in Thoraipakkam, enabling smooth travel between east and west zone of Chennai. Key junctions include Echangadu Junction, connecting Medavakkam and Keelkattalai, improved by the Keelkattalai Flyover, and Pallikaranai Junction, which connects Velachery and Taramani, enhancing commuting access

Convenience at your Doorstep

Easy access to essential services such as hospitals, schools, supermarkets, and more. Your everyday needs will be met conveniently without any hassle..

With everything just a stone's throw away from your doorstep, you'll save valuable commuting time. And have more time to spend with your loved ones.





Work Life Balance

With major IT hubs like Embassy IT Park, Accenture, CTS, TCS, Wells Fargo, BNY Mellon, Chennai One SEZ, WABAG House, and Ascendas Tech Park in the surrounding areas, commuting is hassle-free, giving you more time to focus on what truly matters—your family, your health, and your hobbies.



Thoughtfully Designed Apartments

Well-designed 2&3 BHK apartments at VIVA-VIBRANT are delightfully crafted with meticulous attention to every detail. Featuring spacious rooms and abundant natural light, these homes offer an Uncompromized blend of comfort and sophistication.

Top Notch ROI

Investing in VIVA-VIBRANT is more than purchasing property—it's securing a stake in Chennai's thriving future. Nestled in a rapidly expanding area with top-notch connectivity and close to major IT hubs, this project promises not just a home but a lucrative investment opportunity. Get ahead with a choice that offers both growth potential and high returns.



WITH IN 5 MINS REACH





TOP EDUCATIONAL
INSTITUTIONS



HEALTHCARE
FACILITIES



SUPERMARKETS



RESTAURANTS



SHOPPING MALLS



ENTERTAINMENT
OPTIONS





The background features a light cream color with a subtle, embossed pattern of concentric, wavy lines. Scattered across this background are several thin, dark purple stems with small, oval-shaped leaves. The leaves have a slightly textured appearance with visible veins. A dark purple rectangular box is centered horizontally, containing the text "ABOUT PROJECT" in a white, serif font.

ABOUT PROJECT





VIVA-VIBRANT, located in the heart of Pallavaram on the 200ft Radial Road, offers the perfect blend of urban sophistication and peaceful living. Spread across 1.27 acres, this exclusive development features 77 premium units in 10 meticulously designed blocks.

Boasting seamless connectivity, VIVA-VIBRANT is ideally located near transportation hubs, shopping centers, and IT parks, ensuring convenience at every step. Each unit is designed for modern living, with spacious layouts and high-end finishes.

VIVA-VIBRANT is more than just a home; it's a luxurious lifestyle for those who demand the very best. Discover your perfect living space today.



Bird's Eye View



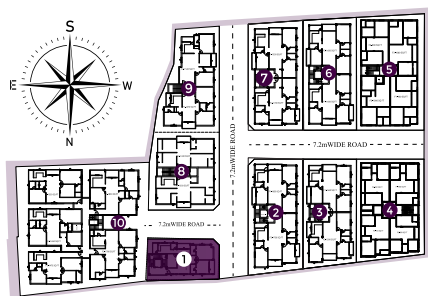
Master Floor Plan



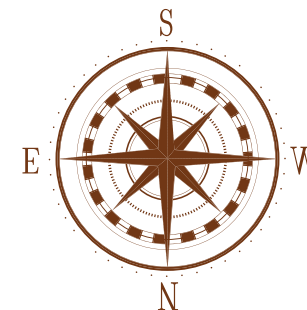


Elegant Front Elevation View

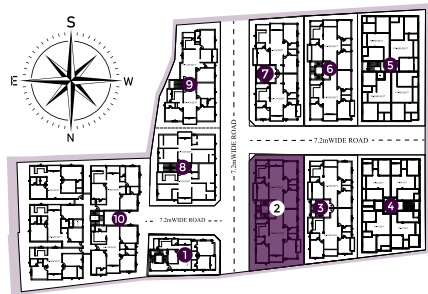
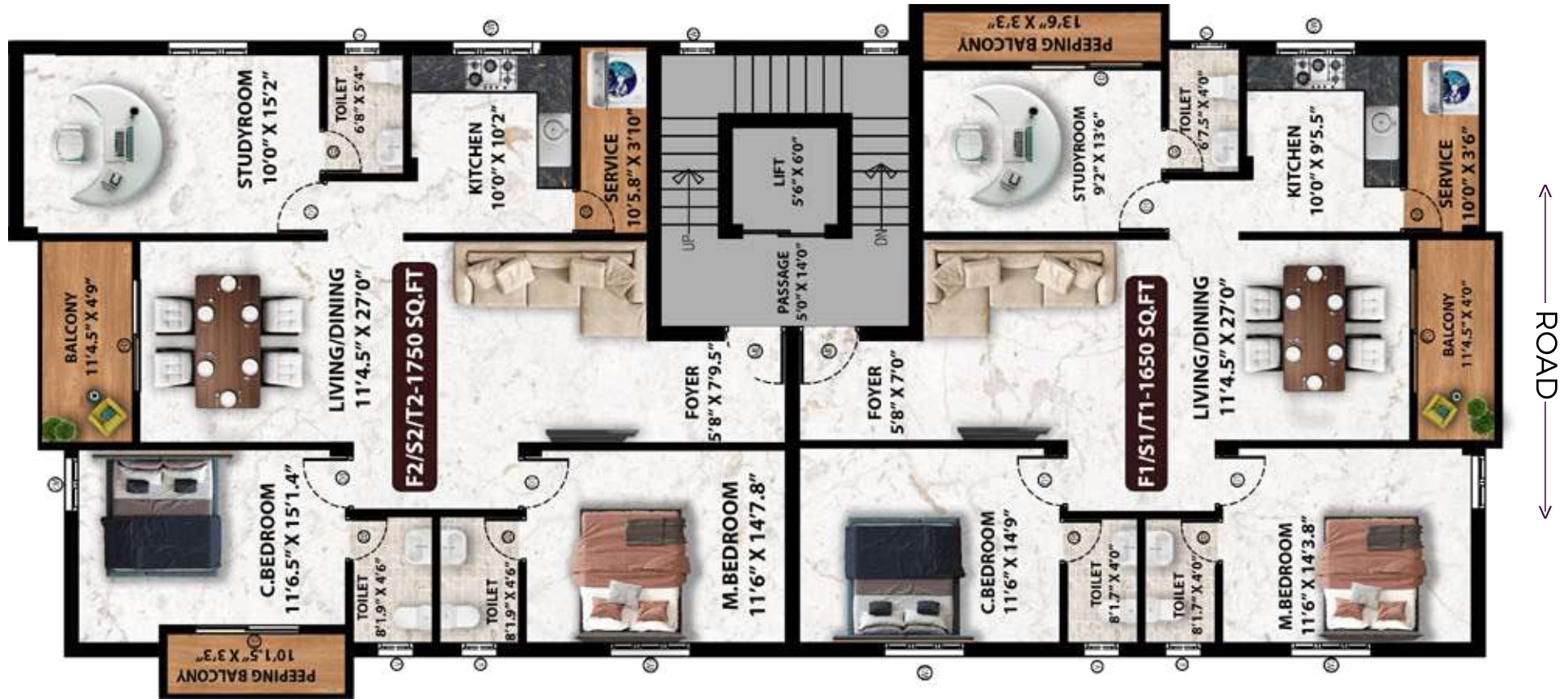
Block 1 Floor Plan



UNIT	F1/S1/ T1
Type	3BHK
Size	1500 sq.ft
Facing	East

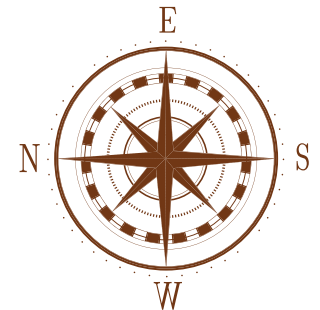


Block 2 Floor Plan

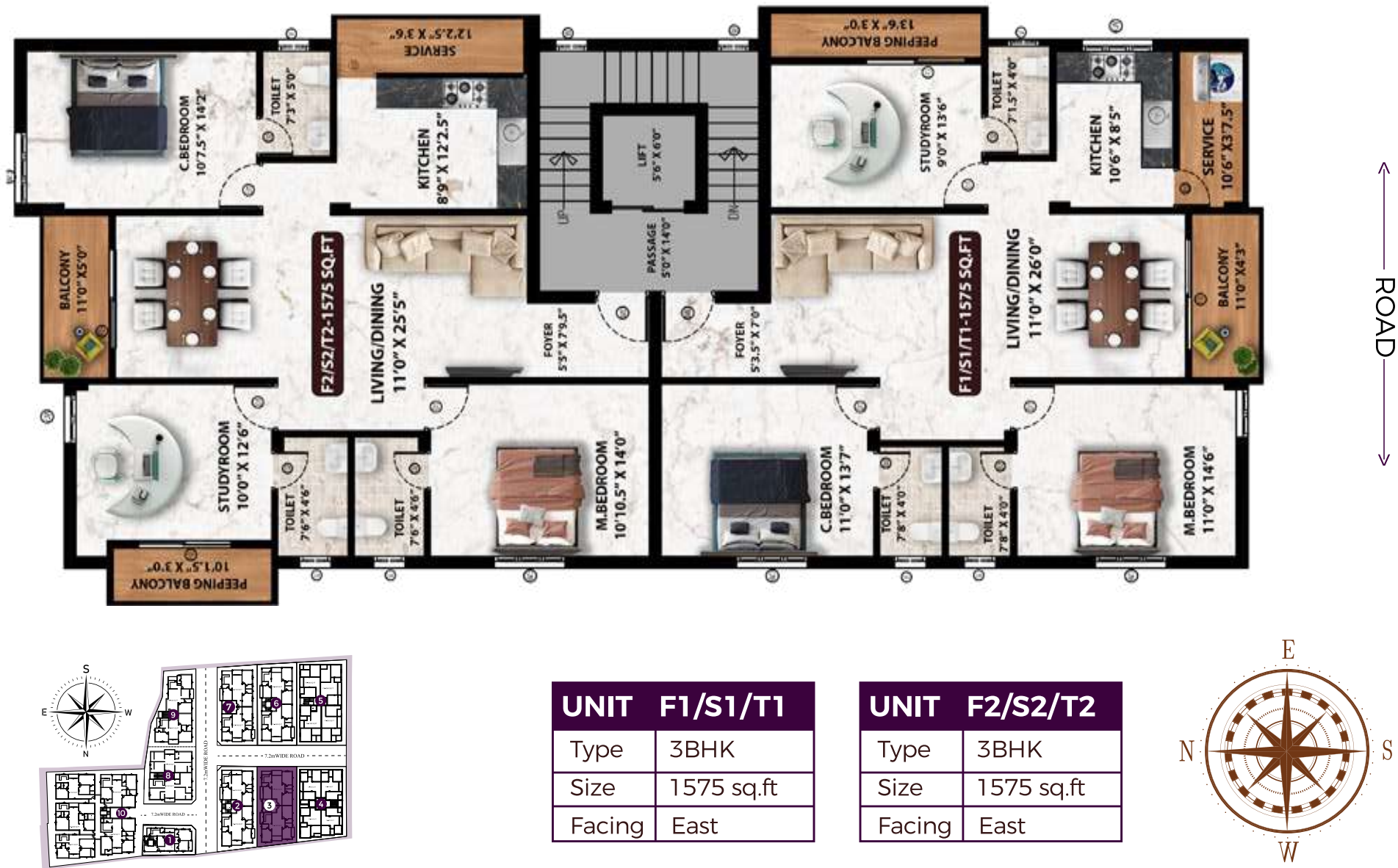


UNIT F1/S1/T1	
Type	3BHK
Size	1650 sq.ft
Facing	East

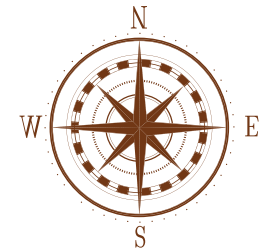
UNIT F2/S2/T2	
Type	3BHK
Size	1750 sq.ft
Facing	East



Block 3 Floor Plan



Block 4 Floor Plan



← ROAD →

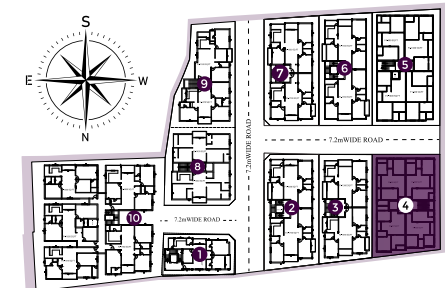
UNIT	F1/S1/T1
Type	2BHK
Size	900 sq.ft
Facing	North

UNIT	F2/S2/T2
Type	2BHK
Size	950 sq.ft
Facing	North

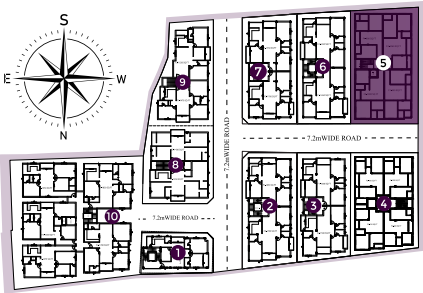
UNIT	F3/S3
Type	2BHK
Size	915 sq.ft
Facing	South

UNIT	F4/S4
Type	2BHK
Size	805 sq.ft
Facing	South

UNIT	T3
Type	3BHK
Size	1185 sq.ft
Facing	South



Block 5 Floor Plan



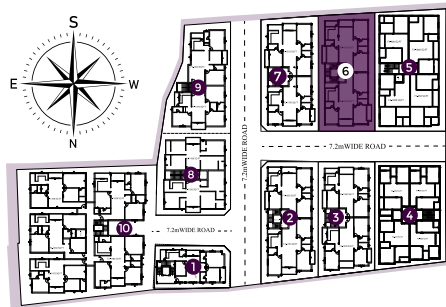
UNIT	F1/S1/T1
Type	2BHK
Size	1060 sq.ft
Facing	South

UNIT	F2/S2/T2
Type	2BHK
Size	900 sq.ft
Facing	South

UNIT	F3/S3/T3
Type	2BHK
Size	1000 sq.ft
Facing	North

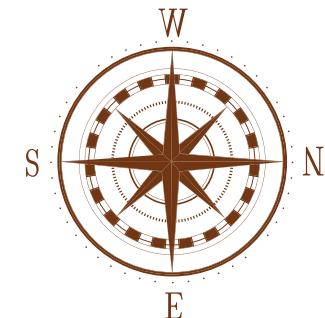
UNIT	F4/S4/T4
Type	2BHK
Size	950 sq.ft
Facing	North

Block 6 Floor Plan

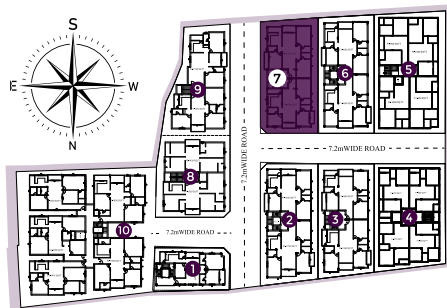
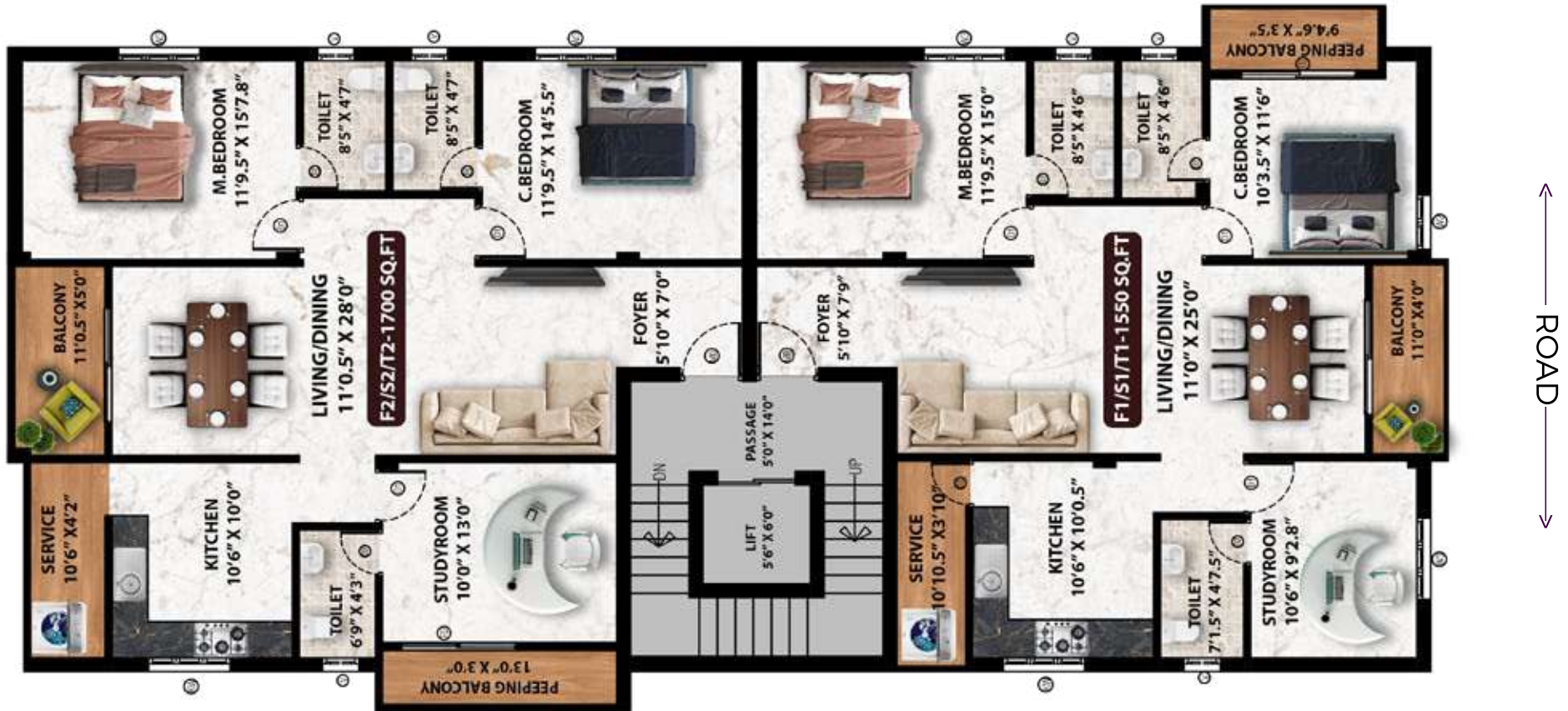


UNIT	F1/S1/T1
Type	3BHK
Size	1650 sq.ft
Facing	East

UNIT	F2/S2/T2
Type	3BHK
Size	1650 sq.ft
Facing	East

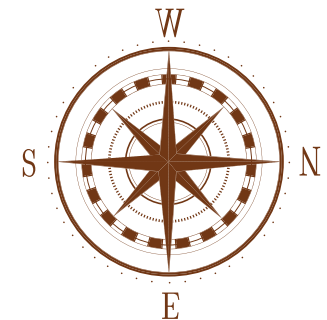


Block 7 Floor Plan

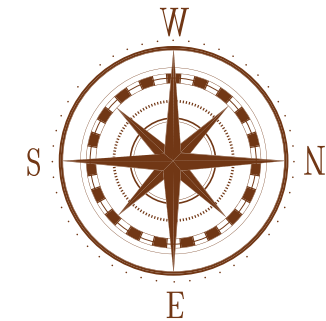
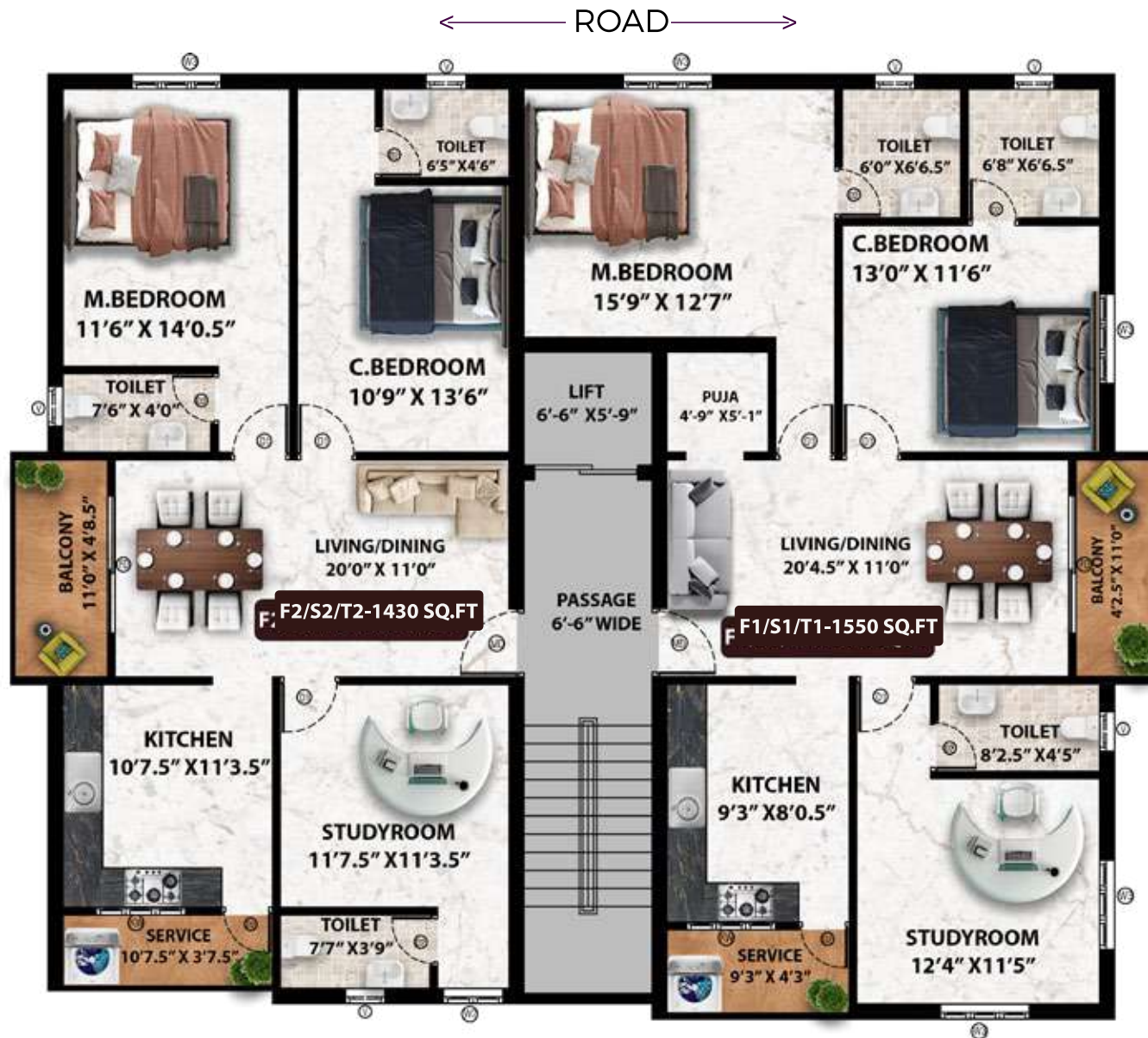


UNIT	F1/S1/T1
Type	3BHK
Size	1550 sq.ft
Facing	East

UNIT	F2/S2/T2
Type	3BHK
Size	1700 sq.ft
Facing	East



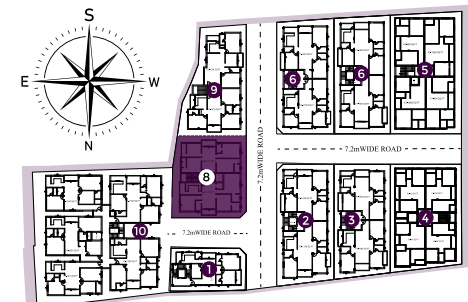
Block 8 Floor Plan



UNIT F1/S1/T1	
Type	3BHK
Size	1550 sq.ft
Facing	South

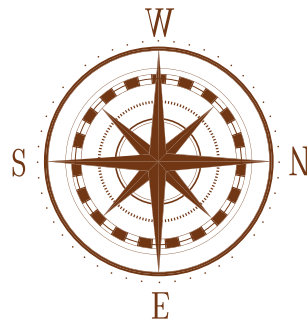
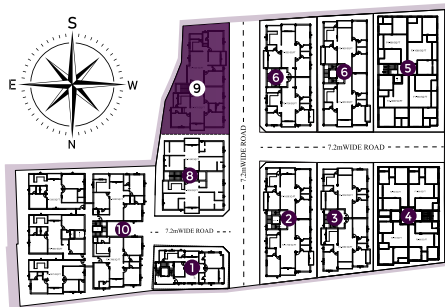
UNIT F2/S2/T2	
Type	3BHK
Size	1430 sq.ft
Facing	North

ROAD





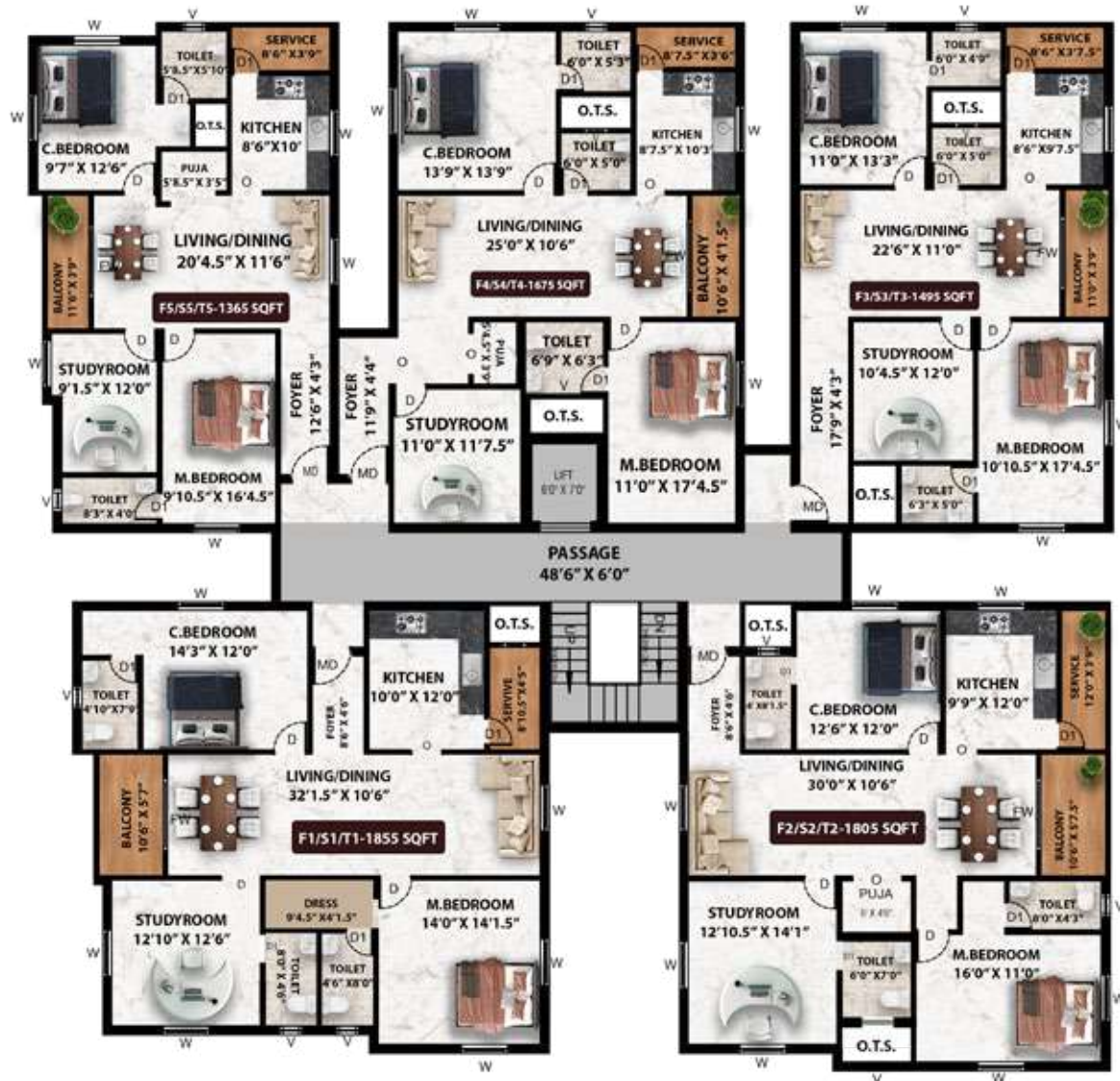
Block 9 Floor Plan



UNIT	F1/S1/T1
Type	3BHK
Size	1520 sq.ft
Facing	South

UNIT	F2/S2/T2
Type	3BHK
Size	1470 sq.ft
Facing	North

Block 10 Floor Plan



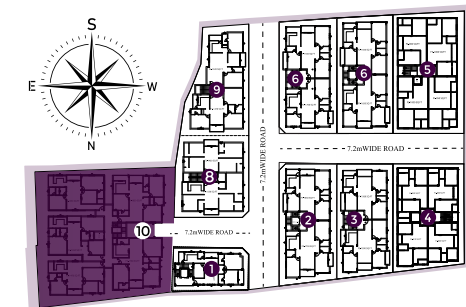
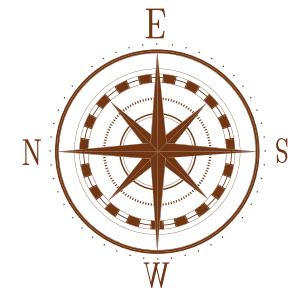
UNIT	F1/S1/T1
Type	3BHK
Size	1855 sq.ft
Facing	East

UNIT	F2/S2/T2
Type	3BHK
Size	1805 sq.ft
Facing	East

UNIT	F3/S3/T3
Type	3BHK
Size	1495 sq.ft
Facing	North

UNIT	F4/S4/T4
Type	3BHK
Size	1675 sq.ft
Facing	West

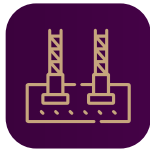
UNIT	F5/S5/T5
Type	3BHK
Size	1365 sq.ft
Facing	West



← ROAD →

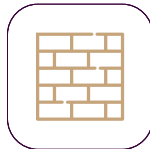


SPECIFICATION



FOUNDATION

RCC frames structure, designed for earth quake Resistance.



WALLS

Red brick masonry 9 inches thickness for Outerwall, 4.5 inches thickness for innerwall



ROOF

RCC roof slab 1 : 1.5 : 3 mix, 5 inches thickness for Slab



DOORS

Main Door – Hand made teak wood door with Teak Wood frame.

Bed Room Door – Teak Wood Frame with treated Flush Door.



WINDOW

UPVC Window with glass panes.



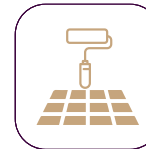
ELECTRICAL WIRING

Concealed Branded wiring orbit or equivalent



SANITARY FITTINGS

Roca or Equivalent



FLOORING & PAINTING

- NITCO or equivalent vitrified Tiles will be provided.
- Two coats of Birla wall putty with Asian Primer Asian Premium emulsion for interior walls, enamel paints for MS grills, Exterior wall painted with Asian weather shield paint.



LOFT & CUPBOARD

Bed rooms and kitchen provided with open Cuddapah slab.



WATER TANK

Common water tank for domestic supply



POWER BACKUP

Inverter provision will be provided



LIFT

6 Passengers Johnson or equivalent Lifts will be provided





PROJECT FEATURES



CCTV

Advanced security with
Round-the-clock CCTV monitoring
for peace of mind and safety.



COVERED CAR PARKING

Protect your vehicle from the
elements with secure, spacious
covered parking facilities



DIGITAL MAIN DOOR

Modern security redefined—smart locks with keyless entry for added convenience and control.



VIDEO DOOR

Seamless communication and enhanced security with a live video door system for visitor access.



EV CHARGING POINT

Eco-friendly and future-ready,
providing convenient charging for
electric vehicles.



LIFT (ROOF TOP)

Smooth vertical access with a
rooftop lift for effortless movement
across floors.



ROOF TOP SIT OUT

Relax and unwind in a serene rooftop sit-out designed for peaceful evenings and lively gatherings. Enjoy delightful views, fresh air, and a perfect space to create memorable moments with family and friends in a calm, open setting.



SECURITY GUARDS

Reliable security guards available 24/7 to ensure the safety and protection of your community



RAINWATER HARVESTING

Sustainable living with efficient rainwater harvesting systems, ensuring better water management and eco-friendly practices.



SECURITY INTERCOM

Instant and secure communication within the community with intercom-enabled security access.



COMMON AREA POWER BACKUP

Continuous comfort with uninterrupted power supply in common areas for convenience and safety.

LOCATION HIGHLIGHTS

Transportaion



Chennai International Airport	10mins
Airport Metro Station	10mins
Pallavaram Railway Station	5mins
Pallavaram Bus Stand	5mins
Velachery Railway Station	15mins
Tambaram Railway Station	10mins

Schools



Sri Chaitanya School	5mins
Narayana e-Techno School	5mins
Arul Jothy Public School	5mins
Sunshine SSM School	5mins
Vels Vidyashram CBSE School	10mins

Shopping & Entertainment



Aerohub Mall	10mins
PVR Grand Galada	10mins
PVR Grand Mall	15mins
BSR Mall	15mins

IT Companies & Industries



Embassy IT park	5mins
International Tech Park	5mins
Ascendas IT park	5mins
WorkEZ The Address	5mins
Fortune Towers	5mins
WABAG House / Mepz	5mins
Chennai ONE IT SEZ	15mins

Colleges



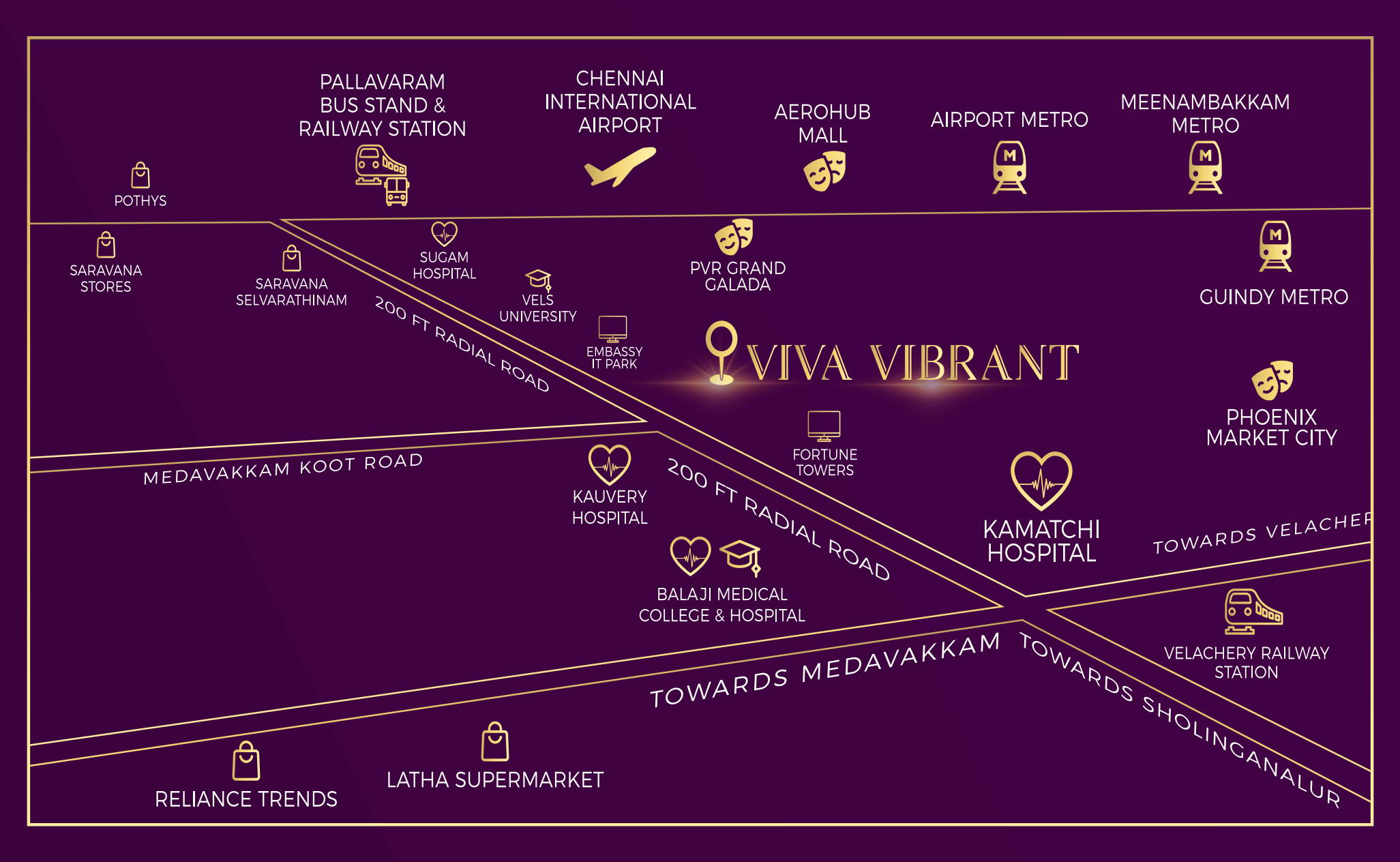
Vels University	5mins
Sree Balaji Medical College & Hospital	10mins
Madras Institute of Technology (MIT)	10mins
SDNB Vaishnav College for Women	5mins

Hospitals



Kauvery Hospital	5mins
Dr. Kamakshi Memorial Hospital	10mins
Rela Multispeciality Hospital	5mins
Parvathy Multispeciality Hospital	5mins
Sree Balaji Medical College And Hospital	10mins

ROUTE MAP



 **JEYANTHI P**

Worth every penny!
Keep rocking and
delivering the best!



 **PARTHIBAN G**

Thoroughly impressed by their
commitment and timely
delivery!



 **BALAVIGNESH MURUGESAN**

We are 100% satisfied and
living happily with family.



 **GANESH S**

I highly recommend Viva
Housing for quality and
affordability.



 **VINSAN**

Extremely delighted and satisfied
with the exceptional support from
Viva team.



VOICE OF CUSTOMERS



VIVA Housing
4.8

 **RAMKUMAR EAGAMBARAM**

Great job! Customization is
awesome—5/5 for their work!



 **RAMKI. P**

I highly recommend to
viva housing in Chennai



 **SRINIVASA NARAYANAN S**

Good Quality, On time
Delivery



 **RATHNA SATHYA**

Executives are friendly, helpful,
and ensure quality with timely
completion.



 **DANIEL PRABHU**

In simple 3 words,
Budget Friendly, Cost
Effective and Value for
Money.



Became a Brand AMBASSADOR





HOUSING

Make dreams alive

CORPORATE OFFICE

2nd Floor, Plot No. 2, 3/1, Tannery St, Somasundaram Nagar, Pallavaram,
Chennai, Tamil Nadu 600043

www.vivahousing.in |      

 **+91 99626 11122**

LEGAL DISCLAIMER: All depictions of interiors and fixtures are conceptual and not included. Marketing photos and brochure drawings are illustrative only. Plans may change